

ISTITUTO PARITARIO SANDRO PERTINI

ISTITUTO TECNICO ECONOMICO

Indirizzo: AMMINISTRAZIONE, FINANZA E MARKETING

Materia: **LINGUA INGLESE** Classe: **QUINTA**

MESI	SETT	OTT	NOV	DIC	GEN	FEB	MAR	APR	MAG	GIUG
ARGOMENTI										
1) THE WORLD OF BUSINESS - Types of business organisations and the organisational structure of a company - Globalisation and multinational corporations - <i>Present simple</i> and <i>Present continuous</i> - Writing a business letter and emails - I verbi modali: <i>could</i> and <i>would</i> to express desire and polite requests - <i>Past simple</i> - Giving a business presentation - Connectors		X								
2) INTERNATIONAL TRADE AND LOGISTICS - The regulation of international trade and protectionism - Major trading blocs and Incoterms - Logistics: modes and documents of transport - Making written enquiries and replying - Prepositions in business writing - Placing orders - replying to orders and complaints - Structures to specify requirements - Adverbs of attitudes - <i>Future simple</i> for offers, promises, decisions and requests - Expressing contrasts - <i>The passive</i>			X							
3) BANKING AND FINANCE - The world of banking and e-banking - The British and American banking systems - The stock exchange - How does the stock market work?				X						
4) MARKETING - The marketing concept and process					X	X				

<ul style="list-style-type: none"> - Advertising and the language of slogans - Paths towards conscientious citizenship – Cittadinanza e Costituzione: Trademark and Copyright - The advertising campaign - E-marketing and M-marketing (or mobile marketing) - <i>WH-question words</i> 										
<p>5) TECHNOLOGY</p> <ul style="list-style-type: none"> - The inventions of Internet and netiquette - E-commerce - Security and data protection - Cybercrime - Paths towards conscientious citizenship – Cittadinanza e Costituzione: The protection of minors in media services 					X	X				
<p>6) LOOKING FOR A JOB</p> <ul style="list-style-type: none"> - Careers of the future: new forms of employment - Paths towards conscientious citizenship – Cittadinanza e Costituzione: Gender inequality at work persists across Europe - The 3 best ways to find jobs online and offline - How to write a powerful CV - Preparing for a job interview - <i>Present perfect</i> 							X	X		
<p>7) CULTURAL BACKGROUND</p> <ul style="list-style-type: none"> - The UK: facts and figures - The USA: facts and figures 								X		